

CONTINUING EDUCATION

- **Webinars:** Hosted 26 webinars (free to members only) and awarded approximately 600 CEUs.
 - » We welcomed attendees from other LeadingAge State Affiliates to 25 of the 26 webinars through the new LeadingAge PA State Webinar Program
- **Learning Portal:** 339 on-demand webinars and resources were downloaded from the Learning Portal.
- **Governance Training:** Hosted a 6-week virtual governance training with 111 attendees representing 11 member communities and their Boards of Directors.



CONFERENCES & EVENTS

- **Annual Conference:** Our most popular annual event with over 1,174 people registered and 2,606 CEUs awarded.
- **Fall Finance Conference:** Saw continued growth with 136 people registered and 680 CEUs were awarded.
- **Connections: Executive Women's Retreat:** Created for women in executive leadership roles, this new program highlighted the unique challenges women face and created the space for building invaluable connections for women in aging services.
- **Ageless Art & Timeless Treasures:** The Traveling Exhibition was hosted by 4 member communities and was displayed at the capitol. The exhibition continues to bring ageism awareness to the commonwealth through our members' residents' artwork.

WORKFORCE & PROFESSIONAL DEVELOPMENT

- **Career Growth Partners:** Relunched the Career Growth Partners program and added 3 new schools, bringing the total to 9 educational partners from all across the state.
- **Fellows in Leadership:** The 2024 Fellows in Leadership class graduated in May, joining the alumni council of 252 members.
- **Careers to Love PA:** Two successful campaigns were run with a total of 3,340 job seekers directed to our members' career pages (over 60% increase from 2023!).
- **Nearly \$100,000 in Scholarships & Grants Awarded:** Members were awarded 33 Professional Development Scholarships and 8 Internship Grants to support professional development through the LeadingAge PA Foundation.



ADVOCACY HIGHLIGHTS

- **Lobby Day:** Hosted a state Lobby Day in Harrisburg, connecting members to over 70 legislative offices, including being joined by House and Senate legislative champions supporting LeadingAge PA priorities in a public press conference.
- **Legislative Breakfasts:** Held 6 Legislative breakfasts at member communities hosting 28 legislative offices and over 150 members.
- **Grassroots:** 12 call-to-action alerts were sent through VoterVoice, resulting in over 1,000 messages sent by members to their lawmakers. 228 new advocates took action for the first time this year!
- **2024-2025 PA State Budget wins:**
 - » 7.04% increase in Medicaid base rates for nursing homes
 - » 8.48% increase in Medicaid rates for LIFE providers
 - » \$21 million in state funding for Medical Assistance Day-One Incentive (MDOI) Payments to qualified nonpublic nursing facilities (represents a \$5 million increase plus a federal match)
 - » Increases the transfer caps from Realty Transfer Tax revenue to Pennsylvania Housing Affordability and Rehabilitation Enhancement Fund (PHARE) from \$60 million to \$100 million over the next four years to help fund affordable housing
- **Federal Staffing Mandate Lawsuit:** In October, LeadingAge PA joined 21 States in filing a lawsuit against the federal staffing mandate.

LEGISLATIVE WINS

- **Senate Bill 668 (now Act 109 of 2024)** - amends the Health Care Facilities Act to allow nurse aides working in nursing homes to pursue a medication aide certification.
- **Senate Bill 1080 (now Act 137 of 2024)** - amends the Vital Statistics Law of 1953 to authorize licensed practical nurses (LPNs) to make death pronouncements of patients in the hospice setting.
- **House Bill 155 (now Act 96 of 2024)** - amends the Health Care Facilities Act to allow the face-to-face interview requirement for home care workers to be met through the use of two-way video, remote technology.
- **House Bill 1853 (now Act 75 of 2024)** - amends the Health Care Facilities Act to require the PA Department of Health (DOH) to convene annual meetings with nursing home providers to receive input regarding the conduct of surveys.
- **HB 2320** was introduced seeking to address medical assistance (MA) pending application and payment delays.



REGULATORY PROGRESS

- **Staffing Ratio Flexibilities:** Achieved flexibility from Department of Health in how ratios are calculated and enforced in nursing homes in January 2024 and submitted formal request for additional flexibilities in October.
- **LTSS Evolve:** Launched two taskforces working on nursing home and personal care home issues identified by members, with regulatory proposals being prepared to submit to DOH and DHS.
- **Elevating Member Concerns:** Assisted members with unfounded survey citations, such as receiving an extension for a missed IDR window, having DOH correct an erroneous communication, and removal of groundless staffing citations.

TRUSTED VOICE

- **Public Hearings:** LeadingAge PA initiated and/or participated in 4 informational public hearings:
 - » Medical Assistance (MA) Pending Delays before the House Aging and Older Adult Services Committee
 - » Living Independence for the Elderly (LIFE) Awareness before the House Aging and Older Adult Services Committee
 - » Proposed reforms to OAPSA (2 hearings) before the Senate Aging and Youth & Banking and Insurance committees
- **Resolutions:** LeadingAge PA worked with key committee members to introduce the following resolutions:
 - » Ageism Awareness Day: HR 545 recognizes October 9, 2024, as "Ageism Awareness Day" in Pennsylvania
 - » LIFE Month: SR 342 recognizes the month of September 2024 as "Living Independence for the Elderly (LIFE) Month" in Pennsylvania
- **News Media:** LeadingAge PA originated or was quoted in over 60 news articles.



MEMBERSHIP & PARTNERSHIPS

- **Growth:** 19 new provider members joined LeadingAge PA!
- **Retention:** Maintained a 98% retention rate for provider members.
- **Advantage +:** Added 2 new business partners to offer unique services at a discounted rate to members through Advantage +.

