

2024 KEY ACCOMPLISHMENTS

CONTINUING EDUCATION

- Webinars: Hosted 26 webinars (free to members only) and awarded approximately 600 CEUs.
 - We welcomed attendees from other LeadingAge State Affiliates to 25 of the 26 webinars through the new LeadingAge PA State Webinar Program
- **Learning Portal**: 339 on-demand webinars and resources were downloaded from the Learning Portal.
- Governance Training: Hosted a 6-week virtual governance training with 111 attendees representing 11 member



CONFERENCES & EVENTS

- **Annual Conference:** Our most popular annual event with over 1,174 people registered and 2,606 CEUs awarded.
- Fall Finance Conference: Saw continued growth with 136 people registered and 680 CEUs were awarded.
- Connections: Executive Women's Retreat: Created for women in executive leadership roles, this new program highlighted the unique challenges women face and created the space for building invaluable connections for women in aging services.
- **Ageless Art & Timeless Treasures:** The Traveling Exhibition was hosted by 4 member communities and was displayed at the capitol. The exhibition continues to bring ageism awareness to the commonwealth through our members' residents' artwork.

WORKFORCE & PROFESSIONAL DEVELOPMENT

- Career Growth Partners: Relaunched the Career Growth Partners program and added 3 new schools, bringing the total to 9 educational partners from all across the state.
- Fellows in Leadership: The 2024 Fellows in Leadership class graduated in May, joining the alumni council of 252 members.
- Careers to Love PA: Two successful campaigns were run with a total of 3,340 job seekers directed to our members' career pages (over 60% increase from 2023!).
- **Nearly \$100,000 in Scholarships & Grants Awarded:**Members were awarded 33 Professional Development Scholarships and 8 Internship Grants to support professional development through the LeadingAge PA Foundation.



ADVOCACY HIGHLIGHTS

- **Lobby Day:** Hosted a state Lobby Day in Harrisburg, connecting members to over 70 legislative offices, including being joined by House and Senate legislative champions supporting Leading Age PA priorities in a public press conference.
- Legislative Breakfasts: Held 6 Legislative breakfasts at member communities hosting 28 legislative offices and over 150 members.
- **Grassroots:** 12 call-to-action alerts were sent through VoterVoice, resulting in over 1,000 messages sent by members to their lawmakers. 228 new advocates took action for the first time this year!
- 2024-2025 PA State Budget wins:

 7.04% increase in Medicaid base rates for nursing homes
 8.48% increase in Medicaid rates for LIFE providers
 \$21 million in state funding for Medical Assistance Day-One Incentive (MDOI) Payments to qualified nonpublic nursing facilities (represents a \$5 million increase plus a federal match)

 Increases the transfer caps from Realty Transfer Tax revenue to Pennsylvania Housing Affordability and Rehabilitation Enhancement Fund (PHARE) from \$60 million to \$100 million over the next four years to help fund affordable housing
- Federal Staffing Mandate Lawsuit: In October, Leading Age PA joined 21 States in filing a lawsuit against the federal staffing mandate.

LEGISLATIVE WINS

- Senate Bill 668 (now Act 109 of 2024) amends the Health Care Facilities Act to allow nurse aides working in nursing homes to pursue a medication aide certification.
- Senate Bill 1080 (now Act 137 of 2024) amends the Vital Statistics Law of 1953 to authorize licensed practical nurses (LPNs) to make death pronouncements of patients in the hospice setting.
- House Bill 155 (now Act 96 of 2024) amends the Health Care Facilities Act to allow the face-to-face interview requirement for home care workers to be met through the use of two-way video, remote technology.
- **House Bill 1853 (now Act 75 of 2024)** amends the Health Care Facilities Act to require the PA Department of Health (DOH) to convene annual meetings with nursing home providers to receive input regarding the conduct of surveys.
- HB 2320 was introduced seeking to address medical assistance (MA) pending application and payment delays.





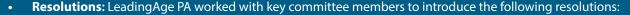
REGULATORY PROGRESS

- **Staffing Ratio Flexibilities:** Achieved flexibility from Department of Health in how ratios are calculated and enforced in nursing homes in January 2024 and submitted formal request for additional flexibilities in October.
- LTSS Evolve: Launched two taskforces working on nursing home and personal care home issues identified by members, with regulatory proposals being prepared to súbmit to DÓH and ĎHS.
- **Elevating Member Concerns:** Assisted members with unfounded survey citations, such as receiving an extension for a missed IDR window, having DOH correct an erroneous communication, and removal of groundless staffing citations.

TRUSTED VOICE

- Public Hearings: Leading Age PA initiated and/or participated in 4 informational public hearings:

 - Medical Assistance (MA) Pending Delays before the House Aging and Older Adult Services Committee Living Independence for the Elderly (LIFE) Awareness before the House Aging and Older Adult Services Committee
 - Proposed reforms to OAPSA (2 hearings) before the Senate Aging and Youth & Banking and Insurance committees



- Ageism Awareness Day: HR 545 recognizes October 9, 2024, as "Ageism Awareness Day" in Pennsylvania LIFE Month: SR 342 recognizes the month of September 2024 as "Living Independence for the Elderly (LIFE) Month" in Pennsylvania
- News Media: Leading Age PA originated or was quoted in over 60 news articles.





MEMBERSHIP & PARTNERSHIPS

- **Growth:** 19 new provider members joined LeadingAge PA!
- **Retention:** Maintained a 98% retention rate for provider members.
- Advantage +: Added 2 new business partners to offer unique services at a discounted rate to members through Advantage +.



For the most up-to-date information visit LeadingAgePA.org

